

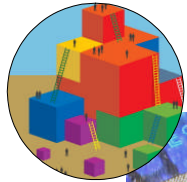
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Play Simply Debates

Find out more at: www.playsimply.org.uk



What if Play was the business of families not professionals?



Social Enterprise - Want VS Need?

+ How can it lead to 'Lifetime Financing'?



How do you 'Win the Family'?

+ How do you build a base of 600,000 Subscribers whilst keeping it FREE?